

FORM 9 ON-SITE ADVERTISING (Optional)

Please complete and return this copy to:

CMP Media Korea Co Ltd

8F Woodo Bldg, #129-3 Sangbong-dong, Jungrang-gu, Seoul 131-861, Korea

Tel: +82-2-6715 5400 Fax: +82-2- 432 5885 E-mail: xpochem@cmpmediakorea.com xpopharm@cmpmediakorea.com

DEADLINE: 17 October 2008

Company		Booth No	
Contact		Dept/Position	
Tel		Fax	
E-mail		Signature	
Date			

On-site advertising is one of the most effective tools to promote your company during the Exhibition. This offers your company a cost-effective promotional opportunity.

X-banner Advertisement

- Location: in the lobby of exhibition center
- Price: US\$ 1,000
- Banner size: 600mm (W) x 1800mm (H)
- The film for the advertisement should be provided by the Exhibitor.
- Production costs will be added if exhibitor needs to produce film for the advertisement.

Expected Quantity _____ EA

Total Amount US\$ _____

Reference

1. The price includes installation of X-banner and space for an advertisement. Film for the advertisement is excluded.
2. Please submit slide film, CD or digital format files for the advertisement to the Organiser **by 22 October 2008** to order a banner advertisement. Please submit CD with AI files with the original copy (in CMYK colours). For digital format files, colour proofs should be also submitted. If you do not provide the materials required above, there is no guarantee on the quality of colour.
3. Only orders that have been paid in advance are executed.

Bank Details for Telegraphic Transfer

Payee Name : CMP Media Korea Co Ltd **Bank Name** : Korea Exchange Bank (Mang-U Station Branch)
 74-46, Sangbong-dong, Jungrang-gu, Seoul, Korea **Account No.** : 300-22-01152-5 **Swift Code** : KOEXKRSE
 * All banking charges, if any, are to be borne by the applicant. * Please fax a copy of bank transmission memo on remittance.