

FORM 8 WEBSITE BANNER ADVERTISING (Optional)

Please complete and return this copy to:

CMP Media Korea Co Ltd

8F Woodo Bldg, #129-3 Sangbong-dong, Jungrang-gu, Seoul 131-861, Korea

Tel: +82-2-6715 5400 Fax: +82-2- 432 5885 E-mail: xpochem@cmpmediakorea.com xpopharm@cmpmediakorea.com

DEADLINE: 1 October 2008

Company		Booth No	
Contact		Dept/Position	
Tel		Fax	
E-mail		Signature	
Date			

Website banner advertising is one of the most effective tools to promote your company listing on the official website of the show. Your company website will be linked directly. This offers your company time and a cost-effective promotional opportunity.

Unit: US\$

Running Period	Fees	No. of Website banner	Amount
7-12 months before the show	3,000		
2 - 6 months before the show	2,000		
1 month before the show – show days	1,500		
Total Amount			

- Location: All website pages
- Banner size: 172 x 45 pixel
- File type: gif, jpg, flash are all available
- If requested, additional artwork will be charged by the Organiser
- This FORM should be accompanied by full payment.

Bank Details for Telegraphic Transfer

Payee Name : CMP Media Korea Co Ltd **Bank Name** : Korea Exchange Bank (Mang-U Station Branch)

74-46, Sangbong-dong, Jungrang-gu, Seoul, Korea **Account No.** : 300-22-01152-5 **Swift Code** : KOEXKRSE

* All banking charges, if any, are to be borne by the applicant. * Please fax a copy of bank transmission memo on remittance.